



# **TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER**

## **NEW PRODUCT LAUNCH**



# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER

## PRODUCT LAUNCH OVERVIEW

### TIBONE™ 15oz TITANIUM FRAMING HAMMER



Show Online: 10/30/2023  
Ship Date: 11/17/2023  
**TIB15MC, TIB15SC**  
IMAP: \$299.99

### TIBONE™ 14oz TITANIUM FRAMING HAMMER



Show Online: 10/30/2023  
Ship Date: 1/17/2024  
**TIB14MC, TIB14SC**  
IMAP: \$299.99

### REPLACEABLE GRIPS



**TBRG-BL, TBRG-B, TBRG-G, TBRG-O, TBRG-Y, TBRG-P**  
IMAP: \$34.99

### REPLACEABLE STEEL FACES



**TIB-MR, TIB-SR**  
IMAP: \$34.99

### MALLET CAP KIT



**TIB-RMA**  
IMAP: \$19.99



# **TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER**

**WHY TITANIUM?**

## **POWERFUL**

**Titanium has more efficient transfer of energy in comparison to steel hammers. Get more done with less effort!**

## **PAINLESS**

**Titanium provides greater damping of damaging recoil shock vibration than Steel. Less recoil means less pain.**

## **LIGHTWEIGHT**

**Titanium weighs 45% less than steel hammer of similar size. Less Weight means less fatigue at the end of a long workday.**



# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER

STEP UP STORY



**HICKORY**

- ✓ Lightest overall weight
- ✓ Traditional wood feel
- ✓ Least prying strength



**FIBERGLASS**

- ✓ Lightweight
- ✓ More durable grip
- ✓ Stronger in prying



**TITANIUM**

- ✓ Lightweight
- ✓ Best shock absorption
- ✓ Most durable grip
- ✓ Strongest prying strength

**STEP UP IN PRICE AND INNOVATION**



# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER

## MARKET OVERVIEW

### All Titanium



### User Needs

- ✓ Lightweight & least vibration
- ✓ More feature sets
- ✓ Most durable best for heavy prying
- ✓ Pole barn construction, framing, remodeling



### Fiberglass



### User Needs

- ✓ Medium weight
- ✓ Longer lasting grip
- ✓ Stronger for prying tasks
- ✓ Framing, remodeling, finish work



### Hickory



### User Needs

- ✓ Lightest weight
- ✓ Traditional wood feel
- ✓ Not suited for heavy prying applications
- ✓ Framing, remodeling, finish work







# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER

## APPLICATIONS & USERS

### APPLICATIONS

#### Hammering Nails

(8D- 16D & Duplex Nails)



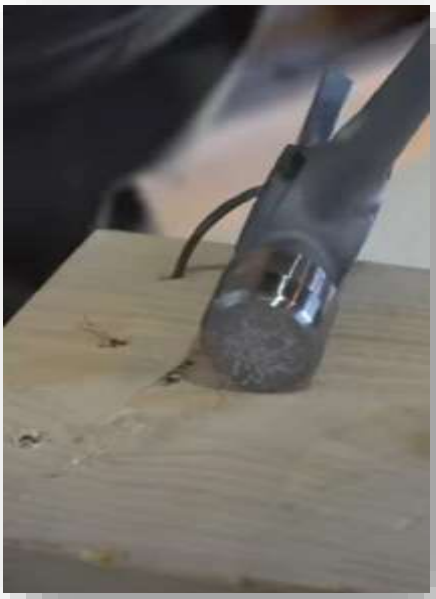
#### Moving Material

(drywall, siding, wood)



#### Nail Pulling

(up to 16D)



### PRIMARY USERS



### SECONDARY USERS





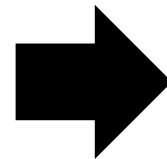
# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER

HOW WE WIN

## USER FRUSTRATIONS



Pain and fatigue from swinging heavy steel hammers all day long



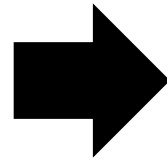
## STILETTO™ SOLUTIONS



✓ 45% Less Weight, Hits Like Steel



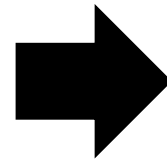
Weak tang designs prematurely breaking



✓ Most Durable Framing Hammer



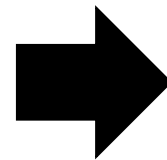
Grips wear away and fail with plastic bottom  
Misalignment with face



✓ Replaceable Grip, Anti-Rotational Face  
Face fits TB 14 & 15



Pulling nails with claw is difficult and time consuming



✓ 180° side nail puller



# TIBONE™ 15oz TITANIUM FRAMING HAMMER ONE SLIDER

Pre-Order Date: **Now**

Launch Ship Date: **11/17/23**



- **All Titanium 15oz Framing Hammer**
  - 45% Less Weight, Hits like Steel
- **Most Durable Titanium Framing Hammer**
  - Newly designed durable handle
- **Replaceable Grip**
  - Prolongs life of hammer, 6 color options
- **Replaceable Face**
  - Allows user to choose mallet or steel smooth face
- **180° Degree Side Nail Puller**
  - Pull up to 16D nails with ease
- **Straight Claw**
  - Suited best for pulling 8D-16D nails
- **Magnetic Nail Set With Brass Bushing Magnet**
  - One handed nail sets, fits 1¼” and duplex nails
  - Brass bushing prevents magnets from falling out



Model #	Description	Retail
TIB15MC	STILETTO® TIBONE™ 15oz Milled/Curved Titanium Framing Hammer	\$299.99
TIB15SC	STILETTO® TIBONE™ 15oz Smooth/Curved Titanium Framing Hammer	\$299.99





# TIBONE™ 14oz TITANIUM FRAMING HAMMER ONE SLIDER

Pre-Order Date: **Now**

Launch Ship Date: **1/1/24**



- **All Titanium 14oz Framing Hammer**
  - 45% Less Weight, Hits like Steel
- **Most Durable Titanium Framing Hammer**
  - Newly designed durable handle
- **Replaceable Grip**
  - Prolongs life of hammer, 6 color options
- **Replaceable Face**
  - Allows user to choose mallet or steel smooth face
- **180° Degree Side Nail Puller**
  - Pull up to 16D nails with ease
- **Straight Claw**
  - Suited best for pulling 8D-16D nails
- **Magnetic Nail Set With Brass Bushing Magnet**
  - One handed nail sets, fits 1¼” and duplex nails
  - Brass bushing prevents magnets from falling out



Model #	Description	Retail
TIB14RMC	STILETTO® TIBONE™ 14oz Milled/Curved Titanium Framing Hammer	\$299.99
TIB14RSC	STILETTO® TIBONE™ 14oz Smooth/Curved Titanium Framing Hammer	\$299.99



# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER Mallet Cap Kit

Pre-Order Date: **Now**

Launch Ship Date: **11/17/23**



## ■ Non-Marring

- Does not mar finish material when striking
- Prevents indentation on finish material when using a more aggressive swing

## ■ Quick Removal

- Easy-to-remove cap to go between hammer and mallet
- No need for 2 hammers on the job site

## ■ Hard Mallet (White)

- Hard Mallet (White): flooring, hard woods

## ■ Fits: TIBONE™ 14 & 15

- TIB15MC, TIB15SC, TIB14MC, TIB14SC



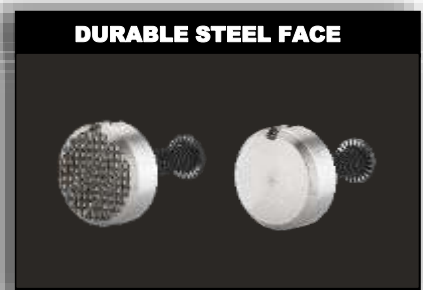
Model #	Description	Retail
TIB-RMA	STILETTO® TIBONE™ Mallet Cap	\$19.99



# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER REPLACEMENT FACES

Pre-Order Date: **Now**

Launch Ship Date: **11/17/23**



## ■ Durable Steel Face

- Smooth and Milled

## ■ Includes Serrated T45 Bolt

## ■ Anti-Rotational Design

- Hard Mallet (White): flooring, hard woods

## ■ Fits: TIBONE™ 14 & 15

- Both smooth and milled fit on TIBONE™ 14 & 15
- TIB15MC, TIB15SC, TIB14MC, TIB14SC



Model #	Description	Retail
TIB-MR	STILETTO® TIBONE™ Milled Steel Replacement Face	\$34.99
TIB-SR	STILETTO® TIBONE™ Smooth Steel Replacement Face	\$34.99



# STILETTO® HI-VIS PINK REPLACEMENT GRIP ONE SLIDER

Pre-Order Date: **Now**

Launch Ship Date: **11/17/23**



## ■ Easy Install and Removal

## ■ More Colors Available

- Blue, Green, Orange, Hi-Vis Yellow, Black

## ■ Sold in a Kit

- Black Oxide T25 Bolt, Nylon Locking Nut, and External Tooth Lock Washer

## ■ Fits TIBONE™ 14/15 & TRIMBONE™ Hammers

- Does not fit TBIII, TB MINI, or TIBONE II



Model #	Description	Retail
TBRG-BL	STILETTO® BLACK REPLACEMENT GRIP	\$34.99
TBRG-B	STILETTO® BLUE REPLACEMENT GRIP	\$34.99
TBRG-G	STILETTO® GREEN REPLACEMENT GRIP	\$34.99
TBRG-O	STILETTO® ORANGE REPLACEMENT GRIP	\$34.99
TBRG-Y	STILETTO® HI-VIS YELLOW REPLACEMENT GRIP	\$34.99
TBRG-P	STILETTO® HI-VIS PINK REPLACEMENT GRIP	\$34.99





# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER

## REPLACEMENT GRIP HOW TO

**STEP 1:** Use T25 screwdriver to remove handle bolt

**STEP 2:** Secure hammer head with your head and place the base against a solid surface and cut each side of the grip from top to bottom

**STEP 3:** Separate the grip and pull away

**STEP 4:** Discard grip and hardware

**STEP 5:** Place locking nut in the hammer casting

**STEP 6:** Slide the new grip onto the hammer

**STEP 7:** Reinstall hardware to bottom on the bolt and tighten with T25 screwdriver to 24-28in-lbs

**[LINK TO VIDEO](#)**







# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER

## PRODUCT WALK AROUND



**Magnetic Nail Starter with Secure Brass Bushing**  
Fits 8D-16D & duplex nails

**Replaceable Face**  
Milled

**Straight Claw**  
Fits 8D-16D nails

**180° Side Nail Puller**  
Pulls up to 16D nails with ease

**Most Durable Titanium Framing Hammer**

**100% Titanium Construction**  
Balanced to maximize swing

**Replaceable Grip**  
Available in more colors

**45%  
LESS  
WEIGHT**  
HITS LIKE STEEL

**MADE IN  
USA**



# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER

## PRODUCT WALK AROUND



**45%**  
**LESS**  
**WEIGHT**  
HITS LIKE STEEL

**MADE ★ IN**  
**USA**



# TIBONE™ 14oz & 15oz TITANIUM FRAMING HAMMER

## FAQ

- **Do the replaceable grips work on current TIBONE™ I, II, III, Mini hammers?**
  - No, Currently Stiletto™ Replaceable Grips are only compatible with the new TIBONE™ 15, 14 & TRIMBONE™ hammer
  
- **What are the weight options for the TIBONES™**
  - 14oz & 15oz
  
- **Is the mallet cap compatible with other STILETTO™ hammers?**
  - No, mallet cap only fits on TIBONE™ 15 & 14 hammer
  
- **What size nails does the magnetic nail set and side nail puller work with?**
  - Up to 16D nails
  
- **Which replaceable faces fit on the TIBONE™ 15 & 14?**
  - Both smooth (TIB-SR) and milled (TIB-MR) replacement faces are interchangeable between the TIBONE™ 15 & 14 hammers
  - The new faces are not compatible with any previous TIBONE™ model (TIBONE™ I, TIBONE™ II or TIBONE™ III)
  
- **What is STILETTO™ Warranty**
  - 1 Year Limited Warranty
  
- **What is included in the replaceable grip kit?**
  - (1) Black Oxide T25 Bolt, (1) Nylon Locking Nut, (1) External Tooth Lock Washer
  
- **What is included in the replaceable face kit?**
  - (1) T45 Serrated Bolt