



Nothing but **HEAVY DUTY.**



NEW PRODUCT LAUNCH

Cooling PPE



Cooling PVA Towel 10pk Cooling PVA Towel	Cooling Microfiber Towel 10pk Cooling Microfiber Towel	BOLT™ Hard Hat Cooling Sweat Band	BOLT™ Safety Helmet Cooling Sweat Band	BOLT™ Safety Helmet Cooling Liner	BOLT™ Cooling Skull Cap
48-73-4540 48-73-4540B	48-73-4541 48-73-4541B	48-73-4542	48-73-4543	48-73-4544	48-73-4545

PREORDERS:

ORDER SHIP:

CUSTOM ORDER DATE:

OPEN NOW

2/5/2024

2/5/2024 + 2/3 WEEK SHIP



Nothing but **HEAVY DUTY.**

WHEN TREATING SEVERE HEAT ILLNESS, COOLING is the 1st priority.***

Since 2011, THERE HAVE BEEN **436** work-related DEATHS caused by ENVIRONMENTAL HEAT EXPOSURE

Over **70%** of HEAT-RELATED DEATHS occur during a worker's **1st week** on the job.*

HEAT STRESS

- Heat stress solutions like Cooling Towels, and Cooling Liners can be used to keep workers more comfortable in hot environments
- OSHA National Emphasis Program since April 22'

OSHA osha.gov/heat

Prevent Heat Illness at Work

Ease into Work. Nearly 3 out of 4 fatalities from heat illness happen during the first week of work.

Build a tolerance to heat by increasing intensity by 20% each day.

- Drink cool water even if you are not thirsty
- Rest for long enough to recover from the heat
- Take breaks in a shady or cool area
- Wear a hat and dress for the heat
- Watch out for each other
- Verbally check on workers wearing face coverings

OSHA QUICK CARD

Protecting Workers from Heat Stress

Heat Illness
Populations most at risk for heat stress include: those who work in hot environments, those who work in hot areas, those who work in hot conditions, and those who work in hot areas with high humidity and heat index. Heat stress can be prevented.

Heat Factors for Heat Illness

- High temperature and humidity (direct exposure to sun/heat)
- Low humidity
- Heavy physical labor
- Wearing protective clothing
- Wearing respirators to hot, dry areas

Symptoms of Heat Exhaustion

- Headache, dizziness, or lightheadedness
- Nausea and vomiting
- Excessive sweating
- Weakness or fatigue
- Thirst
- Dark, sticky urine

Symptoms of Heat Stroke

- May be unconscious
- May be unresponsive to heat stress, heat exhaustion, or heat stroke
- May be unresponsive to heat stress, heat exhaustion, or heat stroke

To Remove Heat Illness, Your Employer Should:

- Provide a safe and healthy work environment
- Provide a safe and healthy work environment
- Provide a safe and healthy work environment

CALL 9-1-1

- Take immediate action to cool the person until help arrives

For more information, visit www.osha.gov or call 1-800-368-5888



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Cooling Solutions



Cooling Insert Solutions



USER FRUSTRATIONS



Liners and sweatbands do not keep you cool



Loss of productivity, long activation time



Liner fades and loses comfort and durability

MILWAUKEE® SOLUTIONS



Up to 4+ Hours of cooling



Quick, 30second Absorption



Soft Comfortable Padding


KEEP COOL WITH QUICK ACTIVATION

Pre-Order Date: **Jan 8th 2024**


Show Online: **Jan 8th 2024**

Launch Ship Date: **Feb 2nd 2024**


Keep Cool



4+ Hours of Cooling



30-Second Absorption



- **Keep Cool**
- **Up to 4 hours of cooling time**
- **Quick 30 second absorption**
- **Soft comfortable padding**
- **Compatible with Milwaukee BOLT™ Safety Helmets and Hardhats**
- **Soak in water to activate**
 - Repeat when dry
- **Machine Washable**



ITEM #	DESCRIPTION	IMAP
48-73-4542	BOLT™ Hardhat Cooling Sweatband	\$7.99
48-73-4543	BOLT™ Safety Helmet Cooling Sweatband	\$12.99
48-73-4544	BOLT™ Safety Helmet Cooling Liner	\$17.99

Pre-Order Date: **Jan 8th 2024**

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Keep Cool

4+ Hours of Cooling

30-Second Absorption

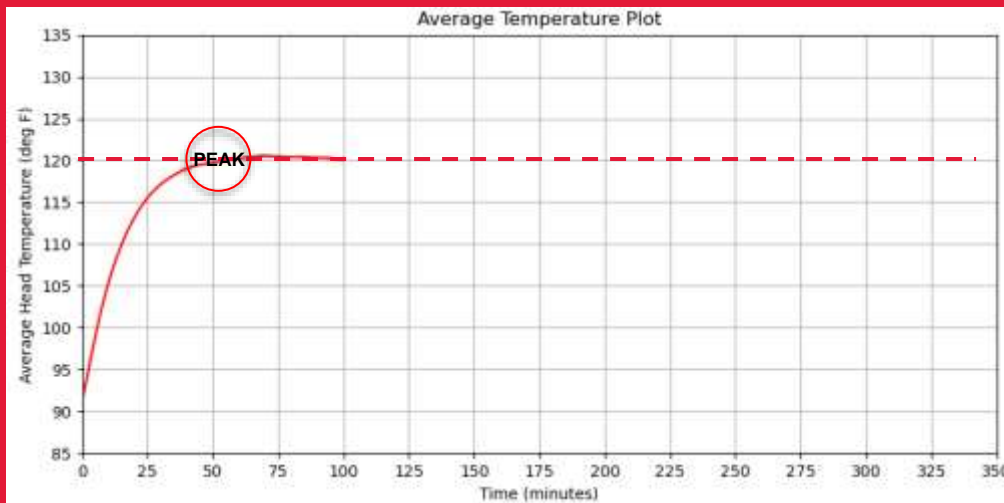
- **Keep Cool**
- **Up to 4 hours of cooling time**
- **Quick 30 second absorption**
- **4-Way stretch material**
- **Compatible with Milwaukee BOLT™ Safety Helmets and Hardhats**
- **Soak in water to activate**
 - Repeat when dry
- **One size fits most**
- **Machine washable**



ITEM #	DESCRIPTION	IMAP
48-73-4545	BOLT™ Cooling Skull Cap	\$13.99



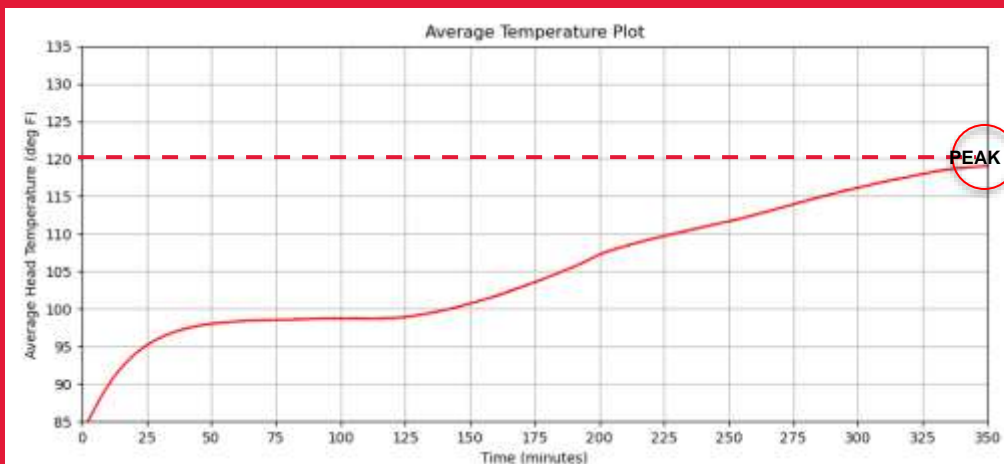
HELMET TEMPERATURE PERFORMANCE



This demo simulates cooling performance in a hot environment with Helmet Cooling Liner and without..



With Cooling Helmet Insert



TEMPERATURE PERFORMANCE DEMO RIG

20 DEGREE REDUCTION INSIDE HELMET WITH COOLING LINER



COOLING TOWELS

USER FRUSTRATIONS



Towels have to be reactivated more frequently



Loss of productivity, 1-2-minute activation



Towels bunch up around neck reducing sun coverage

MILWAUKEE® SOLUTIONS



Up to 4+ Hours of cooling



Quick, 30second Absorption



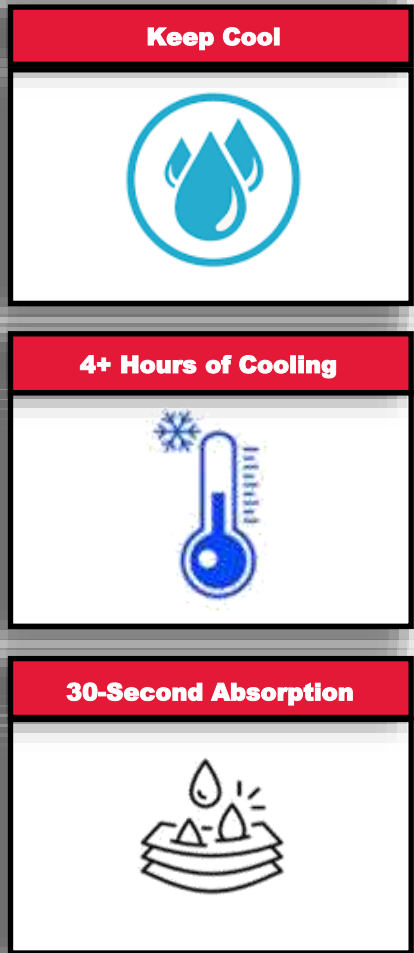
Comfortable Material
50+ UPF Rating

KEEP COOL WITH QUICK ACTIVATION

Pre-Order Date: **Jan 8th 2024**

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- **Keep Cool**
- **Up to 4 hours of cooling time**
- **Quick 30 second absorption**
- **Blocks harmful UV rays**
 - 50+ UPF
- **Comfortable material**
- **Soak in water to active**
 - Repeat when dry
- **Machine washable**
- **PVA or Polyvinyl Alcohol has higher absorption, but dries stiff**

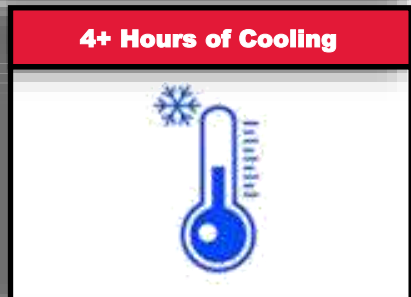


ITEM #	DESCRIPTION	IMAP
48-73-4540	PVA Cooling Towel	\$8.99
48-73-4540B	10 Pack PVA Cooling Towel	\$79.99

Pre-Order Date: **Jan 8th 2024**

Show Online: **Jan 8th 2024**

Launch Ship Date: **Feb 2nd 2024**



- **Keep Cool**
- **Up to 4 hours of cooling time**
- **Quick 30 second absorption**
- **Comfortable microfiber material**
- **Blocks harmful UV rays**
 - 50+ UPF
- **Durable edge banding**
- **Soak in water to active**
 - Repeat when dry
- **Machine washable**

ITEM #	DESCRIPTION	IMAP
48-73-4541	Microfiber Cooling Towel	\$9.99
48-73-4541B	10 Pack Microfiber Cooling Towel	\$86.99





Head Protection w/ BOLT™ Cooling Insert

2024 Pallet Program

Buy-in: 2/5/24 – 12/31/24

In Store Execution: 2/5/24 – 12/31/24

Online Execution: 2/5/24 – 12/31/24

PCE#: 249648

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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PALLET PRICING- HELMETS W/ COOLING



DISCOUNT TIERS				
ORDER IN QUANTITIES OF 72			RECEIVE \$6.00 OFF	
ORDER IN QUANTITIES OF 102			RECEIVE \$12.00 OFF	
PRODUCT	CLASS	COLOR	BRIM	MOQ
SAFETY HELMET w/ COOLING LINER	C & E	WHITE	NO BRIM	6
		YELLOW	FRONT BRIM	
		BLUE		
		GREEN		
		RED		
		BLACK		
		GRAY		

PALLET PRICING- HARDHATS W/ COOLING



DISCOUNT TIERS				
ORDER IN QUANTITIES OF 72			RECEIVE \$0.50 OFF	
ORDER IN QUANTITIES OF 102			RECEIVE \$1.00 OFF	
PRODUCT	CLASS	COLOR	BRIM	MOQ
4PT	C & E	WHITE	FRONT	6
6PT	C & E	YELLOW	FULL	
		BLUE		
		GREEN		
		RED		
		BLACK		
		BLUE		
		GRAY		

QUALIFICATIONS: To receive pallet pricing discount must purchase **Minimum Quantity Amounts**. No auto pricing after one order, must meet MOQs with each order. Eligible to only Head Protection categories listed above- **Can mix and match sizes and colors at an MOQ listed above**. Eligible to receive discount with Logo Customization Program- must submit order separately.



Cooling PPE 2024 Pallet Program

Buy-in: 2/5/24 – 12/31/24

In Store Execution: 2/5/24 – 12/31/24

Online Execution: 2/5/24 – 12/31/24

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PALLET PRICING- COOLING PPE



DISCOUNT TIERS	
ORDER IN QUANTITIES OF 120	RECEIVE \$1.00 OFF
PRODUCT	MOQ
COOLING PVA TOWEL	10
10PK COOLING PVA TOWEL	1
COOLING MICROFIBER TOWEL	10
10PK COOLING MICROFIBER TOWEL	1
BOLT™ HARDHAT COOLING SWEATBAND	12
BOLT™ SAFETY HELMET COOLING SWEATBAND	12
BOLT™ SAFETY HELMET COOLING LINER	12
BOLT™ COOLING SKULL CAP	12

QUALIFICATIONS: To receive pallet pricing discount must purchase **Minimum Quantity Amounts**. No auto pricing after one order, must meet MOQs with each order. Eligible to only Head Protection categories listed above- **Can mix and match sizes and colors at an MOQ listed above**. Eligible to receive discount with Logo Customization Program- must submit order separately.



Nothing but **HEAVY DUTY.**

FAQ

1. Do the BOLT™ Cooling Accessories fit into the Milwaukee Head Protection?

- Yes, the Hard Hat Cooling Sweatband, Safety Helmet Cooling Insert & Sweatband as well as the Cooling Skull Cap are compatible with either Milwaukee Hard Hats or Helmets respectively.

2. Will the passive cooling products activate from my sweat?

- Yes, for best performance submerge under water for at least 30 seconds. Accessories will continue to absorb sweat and keep it out of your eyes with its moisture wicking technology.

3. What is the shelf life of this product?

- A sealed product bag has an almost infinite shelf life.



4. Can I wash my passive cooling products?

- Yes, follow closely to washing instructions for your given product, let dry and keep in a dry environment out of direct sunlight.

5. Does passive cooling reduce my metabolic body temperature?

- No, the passive cooling will not reduce your body temperature, but it will keep you comfortable on the jobsite.

6. Will I be able to choose the passive cooling liner when customizing my head protection?

- Yes, you will soon be able to add cooling liner to your head protection
- Customization available in February 2024

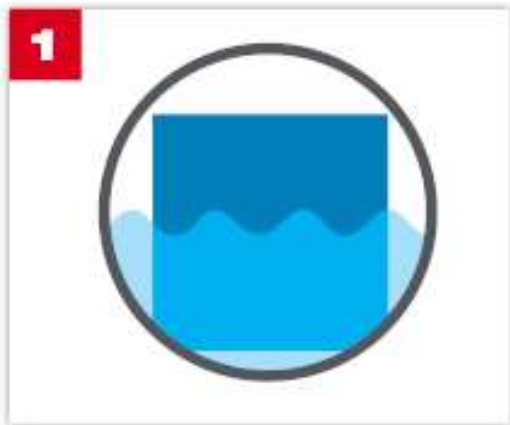
7. Will we be packaging head protection with the cooling liner?

- Yes, you will be able to order cooling liner with head protection customization only. We will not be packing together for non-customization stock in OB ordering the base model number separately.

8. Who do I contact with questions?

- Contact either your local Safety Specialist or Robert Trimble if you have any questions on the product, selling points for users, and if you need more seeding samples for potential opportunities.

INSTRUCTIONS FOR USE



Soak in water for 30 seconds



Wring out any excess water



Repeat when dry



OR



Repeat When Dry